



Help guests fall in love with the city – starting with you. ♥

Language specific content is provided so guests will feel right at home.

Why Host a Discover Hub?

Elevated Guest Service: Provide guests with instant answers to "What's next? and How can I get the most out of the experience?"

Official ACVB Authority: Your location becomes an official information point, powered by the Atlanta Convention & Visitors Bureau.

City-Wide Visibility: You aren't just hosting a screen; you're joining a network. Your business will be featured on every Discover Hub across Atlanta, driving traffic from other locations directly to yours.

Digital Modernization: A premium LED totem that adds a high-tech, sophisticated "wow factor" to your space.

How the Hub Network + Your Content Work Together

Your Discover Hubs run curated Discover Atlanta content 24/7.

Each hour, 20 minutes are dedicated to your property the average Spot time is 10 sec. – that's 8 hours per day of programming every 24 hours.

You can schedule different messages throughout the day (breakfast, happy hour, events, specials), with flexible rotation and unlimited creative within your allotted time.

In addition, your business will be featured across the citywide Discover Hubs network, giving you exposure beyond your physical location. Various options available.

Schedule Around the Clock



Discover Hubs World Cup Pricing Sheet

World Cup Package Details

What's Included:

- Premium Hardware: Turnkey delivery of a professional LED totem and high-definition screen.
- Curated City Content: ACVB's official "Best of Atlanta" guides, maps, and schedules widgets.
- Cross-Network Promotion: 1 dedicated promotional spot for your business featured on all Hubs in the city-wide network.
- Full Service: Professional installation, setup, 24/7 remote monitoring, and maintenance.
- Easy Customization: Use our clean design templates to highlight your own daily specials, events, or brand messaging. Need help getting started or along the way? We've got you covered.

Investment:

\$4,000 per Hub per host location

Less than \$135 per day for full tournament visibility and promotion. Covers the full duration of the World Cup program. Multi-unit and multi-location discounts are available.

Want us to design custom spots or widgets for your specific brand?

Elite Content Creation is available as an add-on total turn-key, always on brand and message.

Looking for something different? Just ask, we're open to custom solutions for you.

Key Dates:

- Installation Window: June 8 – June 13
- Program Live Dates: June 14 – July 16
- Removal Window: July 17 – July 31
- Interested in keeping your Hub? Ask about post-tournament hosting.

Operational Requirements:

We make hosting simple so you can focus on your business:

- **Power:** One standard 110v dedicated outlet at the installation site.
- **Connectivity:** Reliable internet (Dedicated Ethernet preferred; private Wi-Fi accepted) 4g available for data fees.
- **Space:** A compact 3' x 3' footprint in a high-traffic area of your location.

Interested:

Secure your Hub location by **March 23** to guarantee installation before tournament kickoff.

Contact us by phone or email, and Andrew or Patti will be in touch shortly to answer your questions and guide you through the next steps.

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