Build Your Business – Partner with the Buc

The Buc isn't just a convenient way to navigate Buckhead; it's also a powerful tool for enhancing your business, rewarding employees and delighting your guests.

What is the Buc?

The Buc shuttle offers seamless door-to-door transportation around Buckhead for $3 or less per trip. It's incredibly user-friendly – simply request a ride through the Buc app, and a Mercedes-Benz Sprinter van will be en route to pick you up within minutes. It’s as convenient as calling Uber or Lyft, but at a fraction of the cost.

Partnership Opportunities

Partnering with the Buc opens a plethora of opportunities to elevate your business. Here's how it works:

- ***Customized Promo Codes***: Whether you want to incentivize customers or reward employees, we'll collaborate with you to generate a unique promo code offering a complimentary ride to/from your establishment or a location of your choice within our service area.
- ***Tailored Promotions***: We'll gather insights on your upcoming events or target audience, enabling us to craft promotions that resonate with your goals. Additionally, we'll work with you to extend special offers or discounts at your restaurant or retail venue, enriching the rider experience.
- ***Promotional Reach:*** Livable Buckhead will amplify your message across multiple channels, including:
    - Livable Buckhead's monthly publications
    - In-app notifications
    - Bucride.org website
    - Livable Buckhead's social media platforms

Pricing Structure

Take advantage of these benefits for a nominal one-time promotional fee:

- $500 for a four-week promotional period
- $750 for an eight-week promotional period

Get Started Today!

Reach out to us to discover how partnering with the Buc can drive foot traffic and enhance your business's visibility. Let's work together to leverage the power of convenient transportation to elevate your brand!