

Buckhead Transit Support Guide

MARTA

Buckhead is anchored by three MARTA stations:

Buckhead Station, Lenox Station, and Lindbergh Center Station.

Buckhead is serviced by 7 bus routes.

MARTA Bus Service:

- Buckhead Station is serviced by bus route 110.
- · Lenox Station is serviced by bus route 27.
- Lindbergh Center Station is serviced by bus route 5, 6, 30, 39, and 809.

Transit and bus riders can access real-time updates and arrivals via the MARTA on the Go app on iPhone or Android.



If you're interested in learning about regional bus service to Buckhead, please contact Livable Buckhead Mobility Services team.

The Buc

The Buc is Buckhead's on-demand shared transportation service. Book rides straight from your phone and get picked up in minutes.

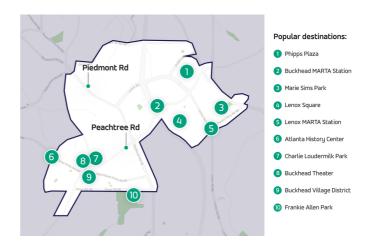
The Buc provides free rides to and from the Buckhead and Lenox MARTA stations. All other rides within the service zone are \$3 per trip.

Service Hours

Mon-Wed: 7:00am - 7:00pm Thurs-Fri: 7:00 - 8:00pm

Visit <u>www.bucride.org</u> to learn more and <u>download the Buc app</u> to book a ride.







Rideshare/Carpool Support Guide

It only takes two or more people riding in a personal vehicle to form a carpool. Carpooling can help save time, money and vehicle wear and tear while sharing the driving duties.

How to get started:

- 1. Find a carpool partner. Commuters can find someone who works and lives near them with the same schedule through <u>Georgia</u> <u>Commute Options</u>.
- 2. Meet your carpool partner(s). Arrange a sit-down meeting/lunch at a neutral location with your new carpool partner(s). Livable Buckhead's outreach staff is more than happy to assist you in coordinating this meeting.
- 3. Designate a meeting spot for your morning and afternoon pick ups. There are numerous <u>park and ride lots</u> in the metro Atlanta area
- 4. Designate meeting times for both morning and evening pick ups.
- 5. Determine driving responsibilities.
- 6. Log your carpool trips to earn rewards!

Visit www.livablebuckhead.org/carpool to learn about rewards and incentives.



Formalized Carpool Program

Create a building-wide or company-wide carpool program. Using GIS mapping software, Livable Buckhead can analyze employee commutes and identify ideal carpool matches internal to the building or company.

Meet Your Match Events

Host an event where commuters have an opportunity to meet other colleagues who are also interested in carpooling. Educate interested commuters on the health, financial and environmental benefits of carpooling as well as the local support and regional incentives.

Reserved Preferred Parking

Properties and businesses can further encourage the formation and continuation of carpools by reserving priority parking spots. Designate upfront parking so carpools can skip the hassle of finding a spot. Parking spots can be labeled with signage or paint and be easily monitored with vehicle decals or hangtags.





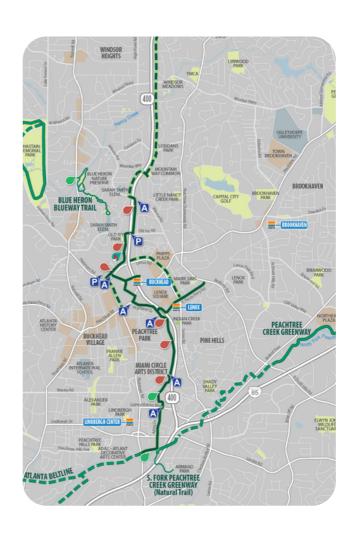
Bike / Walk Support Guide



PATH400 is Buckhead's 5.2 mile multiuse trail. Beginning in Lindbergh, PATH400 runs directly through the heart of Buckhead along GA 400.

The trail offers multiple access points and is a safe alternative for active commutes, like biking and walking. PATH400 also connects Buckhead's three MARTA stations so trail users can easily access other parts of the city and region.

Visit <u>www.path400greenway.org</u> to find more information.



Additional Bike Resources



In addition to PATH400, Buckhead has over **15 miles** of bike lanes, including on Peachtree Road, Pharr Road, and Wieuca Road.



MARTA has one of the most progressive bicycle policies in the country. Bikes are allowed on trains day or night, and all MARTA buses are equipped with front bike racks.



Propel ATL (formerly Atlanta Bicycle Coalition) provides resources and classes for beginners or anyone looking to try biking as a commute option. Visit www.letspropelatl.org to learn more.



Incentives & Rewards

Livable Buckhead and Georgia Commute Options work with employers and commuters to reduce the number of single occupant vehicles on metro Atlanta's roads.

Trip Logging



Take a greener commute



Log your trips in the GaCommute app



Earn cash, rewards and discounts

Rewards

- Gimme 5: earn up to \$150 for trying a green commute
- \$30-\$60 gas cards for 2,
 3 & 4 person carpools
- Points to redeem for restaurant and retail discounts and more



Guaranteed Ride Home

Get up to 4 free Uber rides home or to your car per year in case of emergency.



Custom Commute Plans

Interested in taking transit but unsure of the best route? Request a personalized commute plan from Livable Buckhead.



Visit <u>www.livablebuckhead.org</u> to learn how to take advantage of all available rewards and resources.

