

# Rideshare/Carpool Support Guide

It only takes two or more people riding in a personal vehicle to form a carpool. Carpooling can help save time, money and vehicle wear and tear while sharing the driving duties.

## How to get started:

- 1. Find a carpool partner. Commuters can find someone who works and lives near them with the same schedule through <u>Georgia</u> <u>Commute Options</u>.
- 2. Meet your carpool partner(s). Arrange a sit-down meeting/lunch at a neutral location with your new carpool partner(s). Livable Buckhead's outreach staff is more than happy to assist you in coordinating this meeting.
- 3. Designate a meeting spot for your morning and afternoon pick ups. There are numerous <u>park and ride lots</u> in the metro Atlanta area.
- 4. Designate meeting times for both morning and evening pick ups.
- 5. Determine driving responsibilities.
- 6. Log your carpool trips to earn rewards!

Visit www.livablebuckhead.org/carpool to learn about rewards and incentives.

### How to support:

#### **Formalized Carpool Program**

Create a building-wide or company-wide carpool program. Using GIS mapping software, Livable Buckhead can analyze employee commutes and identify ideal carpool matches internal to the building or company.

#### **Meet Your Match Events**

Host an event where commuters have an opportunity to meet other colleagues who are also interested in carpooling. Educate interested commuters on the health, financial and environmental benefits of carpooling as well as the local support and regional incentives.

#### **Reserved Preferred Parking**

Properties and businesses can further encourage the formation and continuation of carpools by reserving priority parking spots. Designate upfront parking so carpools can skip the hassle of finding a spot. Parking spots can be labeled with signage or paint and be easily monitored with vehicle decals or hangtags.



