

2022 State of Buckhead Fact Sheet

Perceptions of Buckhead

- The most widely agreed upon beliefs about Buckhead are that it has the **best shopping** in Atlanta (68% agree), offers the **best schools and education** in Atlanta (60% agree), is the **most attractive place to live** in Atlanta (59%), is a **great place to raise a family** (58% agree) and has the **best restaurants** in Atlanta (55% agree).
- In 2020, 32% of respondents agreed that Buckhead is a safe place to live. That figure increased to 41% in 2022.

Crime and Safety

- The percentage of people who named crime as the **most important issue** facing Buckhead declined from 66% in 2020 to 50% in 2022.
- Perceptions of **personal safety** in Buckhead remain in an undesirable range but have improved. In 2020, 28% of people reported feeling safe in Buckhead. That figure increased to 41% in 2022.
- Increasing police presence (62%), imposing harsher penalties on those committing crime (29%) and better enforcement of laws (25%) remained survey respondents' top three suggestions for decreasing crime in Buckhead.

Mobility, Land Use and Housing

- People are working from home more frequently than they expected to be after the pandemic.
 In 2020, 41% of survey respondents anticipated working from home at least three days a week.
 In 2022, 51% of respondents report working from home at least three days a week, including 30% who work from home every day.
- Nearly half (47%) of respondents support the inclusion of accessory dwelling units (carriage houses) in Buckhead's single-family neighborhoods while 40% support increasing housing density within half a mile of MARTA transit stations.

Greenspace and Parks

- The overwhelming majority (83%) of respondents are aware of **PATH400** and two of three are likely to use it.
- Three of five respondents said they are likely to use HUB404, the proposed nine-acre park capping GA 400.

Sustainability

- Involvement in sustainability-related practices declined in 2022, while interest remained similar to levels seen in 2020. **Curbside recycling** through city services saw the largest decline in participation, from 71% in 2020 to 57% in 2022.
- The most popular sustainability-related activities are using energy efficient appliances or light bulbs (68%), curbside recycling (57%) and purchasing eco-friendly products (52%).

All facts and figures were compiled from a September 2022 online survey conducted on behalf of Livable Buckhead. The survey yielded 2,847 completed questionnaires, which provides an average margin of error of \pm 1.8%. A report of key topline findings is available on <u>Livable Buckhead's website</u>.