

# BIG PATH, TINY PARKS

OCTOBER 16TH-19TH  
ON PATH400

## **PARK(ing) Day 2020 gets a revamp on a "tiny" scale.**

This year, like the rest of the world, our plans have pivoted. Our "new normal" required creative thinking on how best to host PARK(ing) Day without hindering the mission of the event. In case you are unaware, PARK(ing) Day is a worldwide event where citizens, artists, and activists collaborate to temporarily transform parking spaces usually reserved for cars into temporary public parks or displays of art for the community. For the last four years, Livable Buckhead hosted PARK(ing) Day at Lenox Square with upwards of 2,000 attendees and included 70+ participating organizations. However, for the safety of the community and the City of Atlanta's recommendation on large gatherings, we have shifted PARK(ing) Day to a new event: Big PATH, Tiny Parks.



Image Credit: Tiny Doors ATL

## **THE REVAMP**

For this weekend-long event, Livable Buckhead, in collaboration with Tiny Doors ATL, will work with partners and sponsors to build parks on a miniature scale. These tiny parks will then be placed along PATH400 with an invite for the public to walk the path and vote on their favorite parks. Mini parks will be built using simple guidelines defined by Livable Buckhead and guidance from Karen Anderson Singer, the artist known as "Tiny Doors ATL", via an exclusive Zoom webinar on Thursday, September 24th. The goal is to demonstrate the value of increased greenspace in our community by showcasing how impactful community art is and the value of parks - no matter how small!

## **HOW DO WE BUILD OUR TINY PARKS?**

Each sponsor/participant will be given a location along PATH400. The sponsor can decorate and design in a way that embodies their organization. Organizations are responsible for supplying all miniature materials and the theme for their tiny park. There are only three required components: 14"x18" base (ideally, a wood canvas board), an element representing "greenspace" (in any form) and an element that embodies reuse/recycling. Unsure of how to build a park? The only limitation is imagination. Your tiny parks can be transformed into temporary free health clinics, urban farming demonstrations, art installations, free bike repair shops, mini-soccer fields – the possibilities are endless! Of course, no religious, political or otherwise offensive messages are allowed – and no open fires - but that's about it for rules.

Livable Buckhead will use this event to help call attention to the need for more urban, open space, to generate critical debate around how public space is created and allocated, and to provide a fun opportunity for positive community interaction on our favorite creative use of land previously designated for cars - PATH400.

***Livable Buckhead reserves the right to remove any displays deemed offensive.***



Interested in participating or sponsoring Big Path, Tiny Parks?  
Please contact Anna at [anna@livablebuckhead.org](mailto:anna@livablebuckhead.org)

# BIG PATH, TINY PARKS

## PARTICIPANT LEVELS

### ON PATH400

#### CONNECTIVITY SPONSOR LEVEL

**\$2500 Sponsor**

- Up to TEN designated Tiny Park spaces on PATH400
- Inclusion on event t-shirt & banners (logo) as presenting sponsor
- Inclusion in all materials, including press releases and all print event signage
- Company spotlight recognition article in Livable Buckhead newsletter
- PLUS all of the benefits listed below:

#### PATRON SPONSOR LEVEL

**\$1000 Sponsor**

- Up to FIVE designated Tiny Park spaces on PATH400
- Organization name & logo listed on event t-shirts & TWO banners at event
- Organization name & logo on digital event communications
- Large 36"x24" yard signs for parks
- PLUS all of the benefits listed below:

#### BASIC SPONSOR LEVEL

**\$500 Sponsor**

- Up to THREE designated Tiny Park spaces on PATH400
- Organization name on digital event communications
- Inclusion on event t-shirt (name)
- Inclusion in Livable Buckhead social media posting: IG story, ONE IG post & FB
- PLUS all of the benefits listed below:

#### TINY PARK PARTICIPANT COMPANY

**\$200 Per Space**

- ONE designated Tiny Park space on PATH400
- Designated medium 24"x18" yard sign in front of your park for voting
- Park image & eligibility for online voting via website for the organization
- Invitation to virtual tiny park building class led by Tiny Doors ATL Artist
- Five event shirts

#### IN KIND SPONSOR LEVEL

**Donated value \$200+**

- Your organization name will be given sponsorship benefits in line with the in-kind value

#### TINY PARK PARTICIPANT INDIVIDUAL

**\$25**

- ONE designated Tiny Park space on PATH400
- Designated 12"x12" yard sign in front of your park for voting
- Park image & eligibility for online voting via website for the organization



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# BIG PATH, TINY PARKS

## HOW TO BUILD A TINY PARK

### ON PATH400

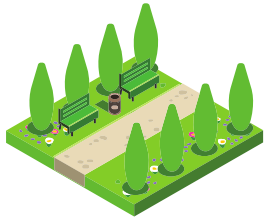
## WHAT MAKES UP YOUR TINY PARK?

### YOUR UNIQUE PLACEMAKING ELEMENTS



Each park is a unique representation of you, your company or anything inbetween. The sky is the limit on your design and elements you choose to include.

Image Credit: Tiny Doors ATL



### RECYCLED OR REUSED

in order to support our mission in sustainability, we ask each park to incorporate at least ONE element of a reused or recycled item - popsicle sticks to toilet paper rolls, the options are limitless!



### GREENSPACE

What's a park without greenspace? An element of greenspace must be incorporated into your park. Turf or any interpretation of greenspace is required. Again, no limit to the material or even color used.



### 14X18 BASE

In order to have consistency with size, each park is required to use a 14x18 base. We recommend a 14x18 wood cava board. Which can easily be purchased from Amazon and art supply stores like Blick.



## MORE RESOURCES:

MEET TINY DOORS ATL ARTIST  
KAREN ANDERSON SINGER



Video Credit: CBS Sunday Morning

## IDEAS & INSPIRATION



Pinterest



### What Placemaking Elements Can Make Up a Park?

Here's a list of some items you might want to include in your park but are not required:

- Seating
- Natural landscape
- Lighting
- Public Art
- Play Equipment
- Think of elements that represent your organization
- Entertainment
- Food & Drink
- Exercise
- Water Feature
- Building for the community the park serves (Is this a park for ants? maybe! )



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