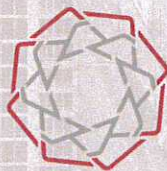
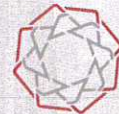


KNOW **BEFORE** **YOU** **GO**

**Complete Transportation
Guide to Super Bowl LIII**



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SUPER BOWL WEEK

Super Bowl Experience Driven by Hyundai

Super Bowl Experience Driven by Hyundai is the NFL's interactive theme park celebrating Super Bowl LIII from Saturday, January 26 - Saturday, February 2.

HOURS OF OPERATION:

Sat. Jan 26: 10AM-10PM

Sun. Jan 27: 10AM-8PM

Mon. Jan 28: 3PM-8PM

Tue. Jan 29: 3PM-8PM

Wed. Jan 30: 3PM-10PM

Thur. Jan 31: 3PM-10PM

Fri. Feb 1: 10AM-10PM

Sat. Feb 2: 10AM-10PM

Sun. Feb 3: 2PM-5PM (Open for Super Bowl LIII ticket holders only)

BOX OFFICE HOURS:

Sat. Jan 26: 9AM-8PM

Sun. Jan 27: 9AM-6PM

Mon. Jan 28: 2PM-6PM

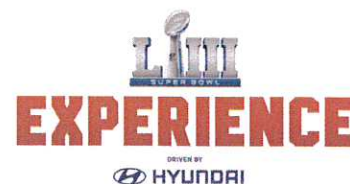
Tues. Jan 29: 2PM-6PM

Wed. Jan 30: 2PM-8PM

Thur. Jan 31: 2PM-8PM

Fri. Feb 1: 9AM-8PM

Sat. Feb 2: 9AM-8PM



For more information and ticket options, visit ATLSuperBowl53.com/SBX

Super Bowl Opening Night Fueled by Gatorade

Super Bowl Opening Night Fueled by Gatorade is the national kickoff for Super Bowl LIII festivities on Monday, January 28. Be a part of the action as the Super Bowl players and coaches address the nation for the first time LIVE from State Farm Arena in Atlanta! Super Bowl Opening Night is the first interaction that Super Bowl players and coaches from both teams have with media before the Super Bowl, and the only time the two teams will be in one location before the game.

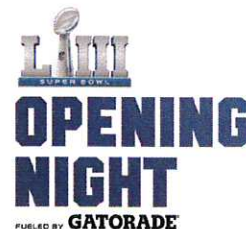
EVENT SCHEDULE

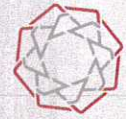
Doors Open: 5:30PM

NFC Team Interview Session Begins: 7PM

AFC Team Interview Session Begins: 9PM

For more information and to purchase tickets, visit ATLSuperBowl53.com/OpeningNight





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Super Bowl LIVE presented by Verizon

Super Bowl LIVE presented by Verizon is the Atlanta Super Bowl Host Committee's free-to-the-public fan village, which will highlight Atlanta's vibrant culture and music scene, featuring concerts produced by GRAMMY Award-Winning Producer Jermaine Dupri. Super Bowl LIVE presented by Verizon will be open from Saturday, January 26 - Saturday, February 2 at Centennial Olympic Park in downtown Atlanta.

HOURS OF OPERATION:

- Saturday, January 26: 11AM - 10PM
- Sunday, January 27: 12PM - 7PM
- Monday, January 28: 4PM - 9PM
- Tuesday, January 29: **CLOSED**
- Wednesday, January 30: **CLOSED**
- Thursday, January 31: 4PM - 10PM
- Friday, February 1: 2PM - 10PM
- Saturday, February 2: 11AM - 10PM

SUPER BOWL LIVE

presented by **verizon**

For more information, visit ATLSuperBowl153.com/SuperBowlLIVE

Looking for additional events, visit www.atlanta.net

SYMBOLS

- ENTR Guest Entry
- EXIT Guest Exit
- Guest Entrance / Exit Path
- Restrooms
- Food & Beverage
- First Aid
- Guest Services

All food and items will be subject to security screening and bag check prior to being entered into Super Bowl LIVE. Backpacks, suitcases, and bags larger than 16" x 10" x 10" will not be permitted.

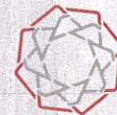
verizonup

- Verizon Up Stage
- Verizon Experience
- Verizon Up Members Lounge & Front Row
- Verizon Up Mobile Enrollment Stations
- Verizon Up Members Lane

ATTRACTIONS

1 Hyundai Fan Jam	6 Kennedy Space Center Moon to Mars	12 The Defender Zone presented by American Cancer Society	NFC House	NFL Shop
2 Built Ford Tough VR Drive-In	7 Bud Light Biergarten	13 Widen Your World Displays by Turkish Airlines	AFC House	NFL Network Broadcast
3 Tostito's Cantina	8 Bridgestone Experience	14 Smooth Amber Whiskey Wagon	Artist Cube	ESPN Broadcast
4 Comcast Spotlight VIP Lounge	9 Aaron's Lounge	15 Absolut Vodka Bar and Lounge	NFL Activation	WXIA-TV Broadcast
5 Best Buy Tech Zone	10 Genesis	16 Martell Cognac Lounge	iHeartRadio Boombox Stage	
	11 The Legends Group Signed Memorabilia			

Download the Super Bowl LIII Atlanta - Fan Mobile Pass app. Visit NFL.com/SBApp #SBLIII



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TRAVEL TIPS

Downtown Atlanta provides countless options for navigating the city and the Super Bowl campus by vehicle and on foot. Here are a few pro tips for moving around downtown:



Plan Ahead: Experience all Super Bowl LIII has to offer, from Opening Night Fueled by Gatorade to Super Bowl LIVE presented by Verizon. With more than one million visitors expected during the 10-day festivities, please allow extra time when traveling due to special event road closures and detours.



Move Like a Local: MARTA is the best way to travel to downtown Atlanta, with parking available at select stations, expanded schedules and increased frequency of trains going to and from the Super Bowl campus.



Park and Go: If you plan on driving downtown, please visit www.ParkSuperBowl.com for parking maps and resources. Please note that parking will be limited, so plan ahead.



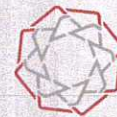
Super Bowl Sunday: Fans are encouraged to arrive early. On Super Bowl Sunday, Super Bowl tickets are required for entry at Super Bowl Experience Driven by Hyundai at the Georgia World Congress Center and Super Bowl LIII at Mercedes-Benz Stadium.



Georgia Hands Free Law: While taking MARTA to all Super Bowl events is encouraged, if you choose to drive, please keep in mind that Georgia has a hands free law making it illegal to hold your phone while driving.



Download the App: Be sure to download the Super Bowl LIII Atlanta - Fan Mobile Pass for the most up to date event information. Visit nfl.com/SuperBowlApp to download. Keep your cell phones charged to receive important messaging.



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MARTA

MARTA is the best way to reach downtown Atlanta with expanded schedules surrounding Super Bowl week. The Breeze Card is the best way to pay when riding MARTA. The Breeze Card can be used for rail, bus, and the Atlanta Streetcar.

MARTA will begin selling commemorative Super Bowl Breeze cards (1-day, 3-day, or 4-day pass) at breeze card.com on Dec. 15. The cost of the Breeze Card is \$2.00 in addition to the cost of a fare or day pass. Breeze Cards can also be purchased at the Breeze Vending Machines at each of the 38 MARTA Stations, at RideStores (at Airport or Five Point Station). Every rider MUST have their own Breeze Card, except for children under six years old.



To purchase your commemorative Super Bowl Breeze Card, visit **MartaSB53.com** or your closest MARTA station.

FARE TYPE

Regular Fare	\$2.50
One-Day Pass	\$9.00
Three-Day Pass	\$16.00
Four-Day Pass	\$19.00

SERVICE INFORMATION

To better serve customers and visitors during Super Bowl events, MARTA is expanding regular operating hours.

January 29 - 31:	February 1 - 4:
Bus 5:00 AM - 1:00 AM	Bus Routes 15, 39, 83 and 196 will run continuous,
Rail 4:00 AM - 1:00 AM	24-hour service from 4:00 AM on Feb. 1 - 2:00 AM on Feb. 5

Rail will run continuous, 24-hour service from 4:00 AM on Feb. 1 - 2:00 AM Feb. 5

Streetcar Frequency: On Feb. 3, the Streetcar will operate approximately every 9 minutes

PARK & RIDE

MARTA parking is first-come, first-served. Marta offers free daily parking for customers who park under 24 hours at the following locations:

Medical Center, Dunwoody, Sandy Springs, North Springs, Lindbergh Center, Lenox, Brookhaven/Oglethorpe, Chamblee, Doraville, West End, Oakland City, Lakewood/ Ft. McPherson, East Point, and College Park Stations.

Long-term parking is available for \$5 customers who park longer than 24 hours at the Brookhaven, Dunwoody, Lenox and Sandy Springs stations. At College Park, Doraville, Lindbergh, and North Springs stations, parking is \$8.00 for every 24-hour period.

Super Bowl Events Near MARTA

Legend

- █ Red Line
- █ Red Line Night Time Service
New Year's Eve Service to College Park only. Transfer to the North Line to service Lindbergh Center and the Airport.
- █ Gold Line
- █ Blue Line
- █ EXPRESSWAYS
- █ Green Line
Monday Service: Buckhead to Edgewood/Candler Park until 9 pm.
Weekend Service: Buckhead to King Memorial until 8 pm.
- █ Green Line Night Service
New Year's Eve Service to West City only. Transfer to the Blue Line for service between West City and College Park. Use the West End of the Blue Line to reach the West End Station for service to the Airport.
- STATIONS WITH FREE DAILY PARKING
- STATIONS WITH LONG-TERM AND FREE DAILY PARKING
- MARTA RideSTORE
- REDUCED FARE OFFICE
- LOST & FOUND
- STATIONS WITH RESTROOMS
- ATLANTA STREETCAR CONNECTION
- STREETCAR ROUTE
- STREETCAR STOP
- MARTA RAIL CONNECTION

Regional Connections

- LINC
www.lincga.com
770.427.4444
Stations served
- GWINNETT COUNTY TRANSIT
www.gwinnettcot.com
770.822.5433
Stations served
- GRTA Xpress
www.grtaga.com
404.482.4782
Stations served
- ZIPCAR (A Car Sharing Service)
www.zipcar.com 1-866-4ZIPCAR
- RELAY (A Ride Sharing Service)
www.relayrider.com 678-710-9000
- AMTRAK
www.amtrak.com 1-800-USA-RAIL
Bus Route 110 from Arts Center Station
- GREYHOUND BUS LINES/SOUTHEASTERN STAGES
www.greyhound.com 1-800-931-2222
Exit at Garnett Station
- HARTSFIELD-JACKSON ATLANTA INTERNATIONAL AIRPORT
www.hartsfield-jackson.com 800.897.1910
Red and Gold Lines before 9 pm; Gold Line only after 9 pm. Transfer to the Red Line at Lindbergh Center to continue to/from North Springs.



- A** **Super Bowl Opening Night** Fueled by Gatorade
1/28 State Farm Arena
- B** **Super Bowl Experience** Driven by Hyundai
1/26-2/2 Georgia World Congress Center (GWCC)
- C** **Super Bowl LIVE** presented by Verizon
1/26-28 & 1/31-2/2 Centennial Olympic Park
- A** **Bud Light Super Bowl Music Fest**
1/31, 2/1 & 2/2 State Farm Arena
- D** **Super Bowl LIII**
2/3 Mercedes-Benz Stadium

Atlanta Streetcar





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ROAD CLOSURES

There will be road closures related to Super Bowl LIVE presented by Verizon starting Monday, January 21 through Friday, February 8. All road closures are subject to change. Please note that all information is subject to change.

CLOSURES AROUND SUPER BOWL CAMPUS

Starting Monday, January 21 through Friday, February 8
Baker St. NW will be closed between Centennial Olympic Park Dr. NW and Luckie St. NW.

Starting Monday, January 21 through Thursday, February 7

- Mitchell St. SW will be closed between MLK Jr. Dr. SW (South) to Elliot St SW.
- Mangum St. will be closed between Markham St to Foundry St.
- MLK Jr. Dr. SW (South) will be closed between Northside Dr. NW to Centennial Olympic Park Dr NW

Starting Wednesday, January 23 through Thursday, February 7

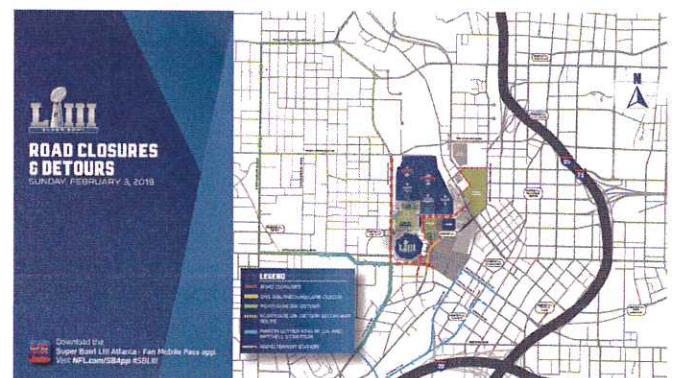
- Andrew Young International Blvd. NW will be closed between Marietta St. NW and Centennial Olympic Park Dr. NW



CLOSURES AROUND SUPER BOWL LIII

Starting the Evening of Saturday, February 2 through morning of Monday, February 4

- Northside Dr. NW will be closed between Ivan Allen Jr. Blvd NW and MLK Jr. Dr. SW (South)

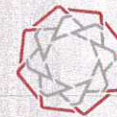


CLOSURES AROUND NFL HONORS

Starting at 1 AM on Friday, February 1 through 5 PM on Sunday, February 3

- Peachtree St. between Ponce De Leon Avenue and 3rd Street
- Leon Avenue and 3rd Street between West Peachtree and Peachtree





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PARKING

If you plan on driving downtown, please visit ParkSuperBowl.com for parking maps and resources. Parking will be limited, so plan to use MARTA or rideshare options.

RIDESHARE

Share an Uber, Lyft or taxi to get around downtown. The designated drop-off and pick-up locations for the Super Bowl Campus will be:

- January 26- February 2: Centennial Olympic Park Drive, in front of CNN Center
- Gameday—February 3: Centennial Olympic Park Drive, in front of CNN Center and the NAPA Yellow Lot (for drop off only)

HARTSFIELD-JACKSON INTERNATIONAL AIRPORT

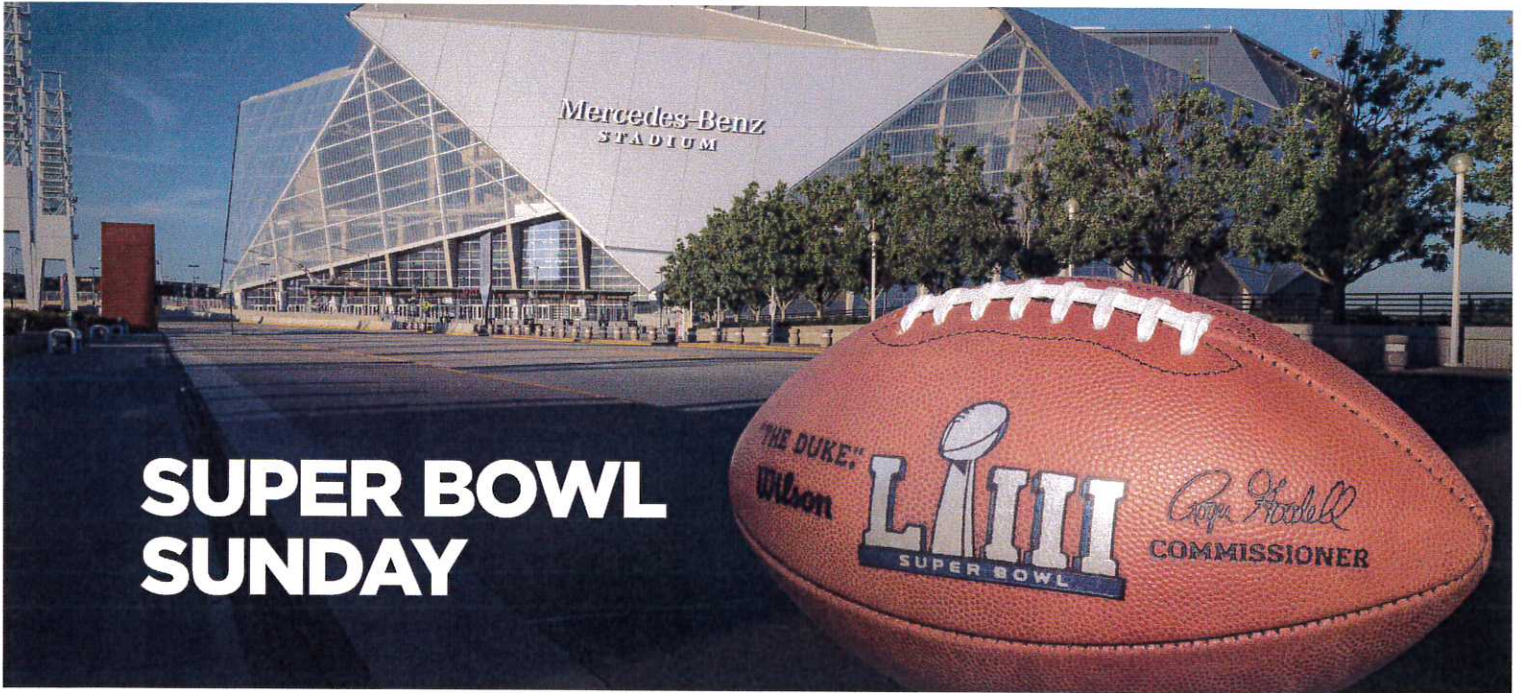
WELCOME TO ATLANTA

Monday, February 4 will be an extremely busy travel day. To ensure you have a smooth trip home we recommend you remember 5-4-3-2-1:

- 5 HOURS BEFORE DEPARTURE**
Check out of your hotel.
- 4 HOURS BEFORE DEPARTURE**
Turn in your rental car or call your Uber or Lyft.
- 3 HOURS BEFORE DEPARTURE**
Check bags at ticket counter.
- 2 HOURS BEFORE DEPARTURE**
Get in line at TSA Security.
- 1 HOUR BEFORE DEPARTURE**
Be at your gate.

For more tips and information, visit atl.com

Hartsfield-Jackson
Atlanta International Airport



SUPER BOWL SUNDAY

Countdown to Kickoff
 February 3, 2019 | Mercedes-Benz Stadium

Gates Open: 2:00 PM
 Kickoff: 6:30 PM



Fans can enter Entry A, B, C, D, E or F, shown on the map, to access Mercedes-Benz Stadium.