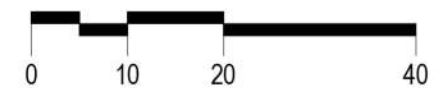




**SITE & LEVEL 01 FLOOR PLAN**

**TECHRISE**

3405 PIEDMONT RD NE  
 ATLANTA, GA 30305 | 06.02.2017 | DRC-1



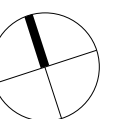
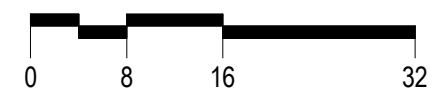


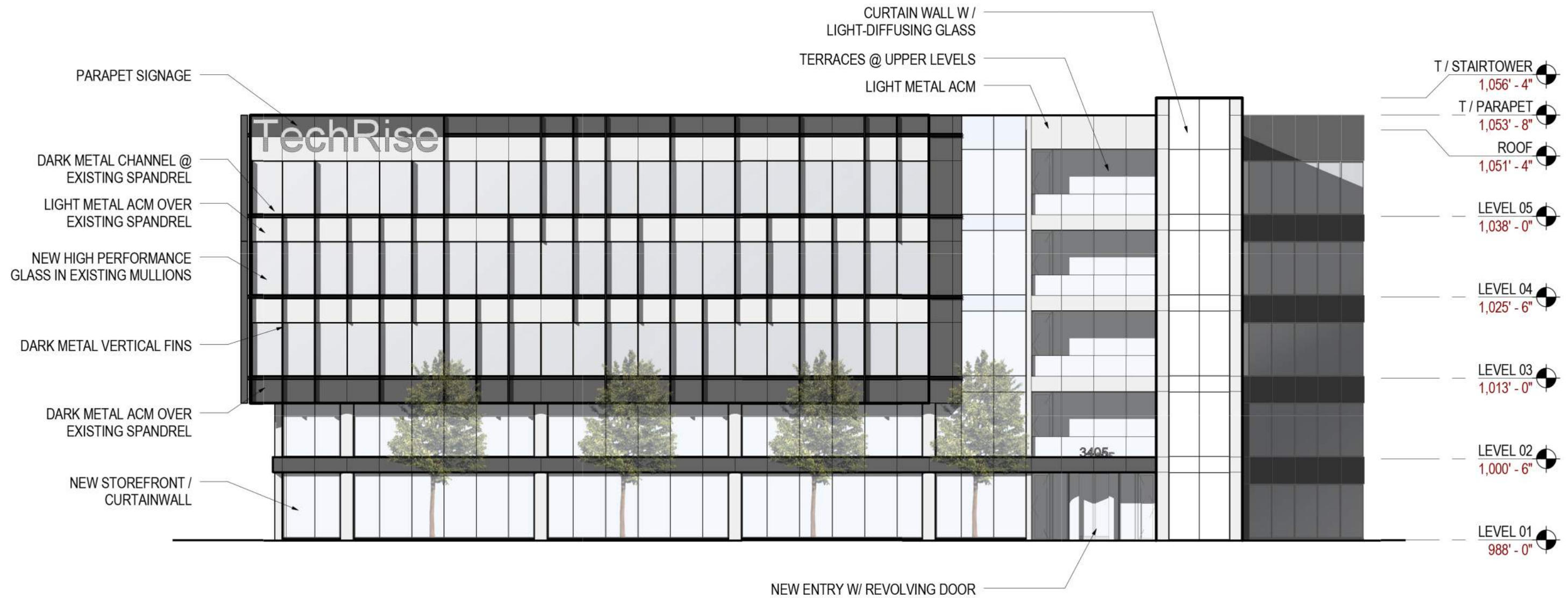
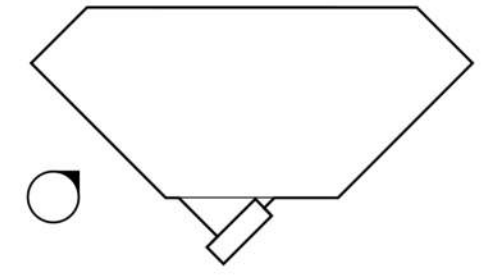


TYPICAL UPPER LEVEL FLOOR PLAN

TECHRISE

3405 PIEDMONT RD NE  
 ATLANTA, GA 30305 | 06.02.2017 | DRC-2

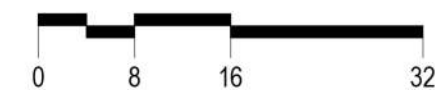


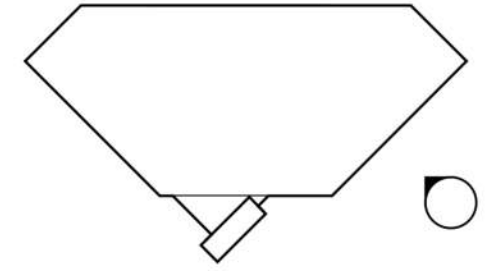


**SOUTHWEST ELEVATION**

**TECHRISE**

3405 PIEDMONT RD NE  
 ATLANTA, GA 30305 | 06.02.2017 | DRC-3

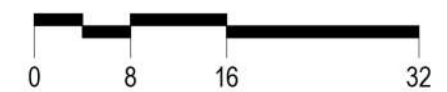


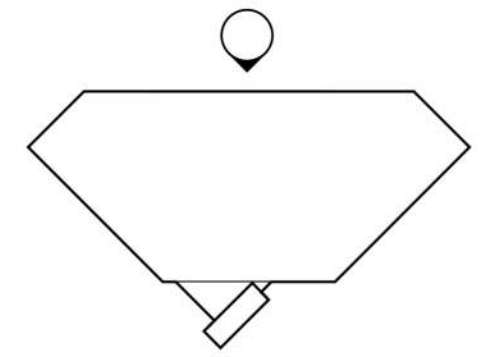


- T / STAIRTOWER 1,056' - 4"
- T / PARAPET 1,053' - 8"
- ROOF 1,051' - 4"
- LEVEL 05 1,038' - 0"
- LEVEL 04 1,025' - 6"
- LEVEL 03 1,013' - 0"
- LEVEL 02 1,000' - 6"
- LEVEL 01 988' - 0"

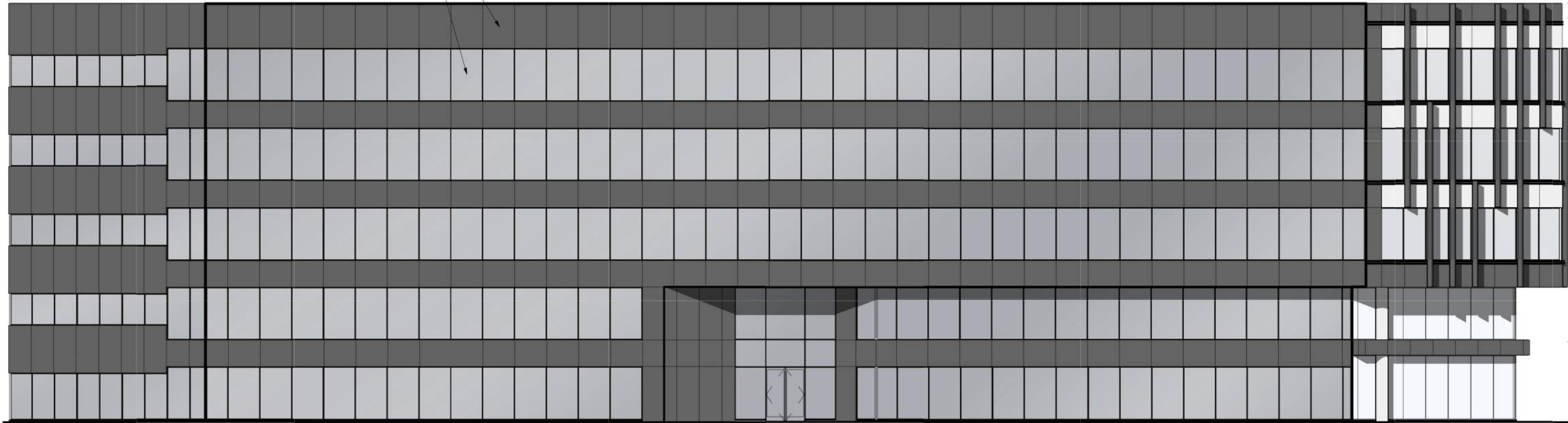
**SOUTHEAST ELEVATION**  
**TECHRISE**

3405 PIEDMONT RD NE  
ATLANTA, GA 30305 | 06.02.2017 | DRC-4





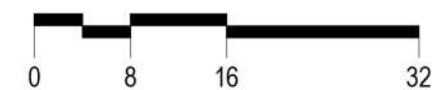
DARK METAL ACM @  
EXISTING SPANDREL  
EXISTING GLASS TO REMAIN



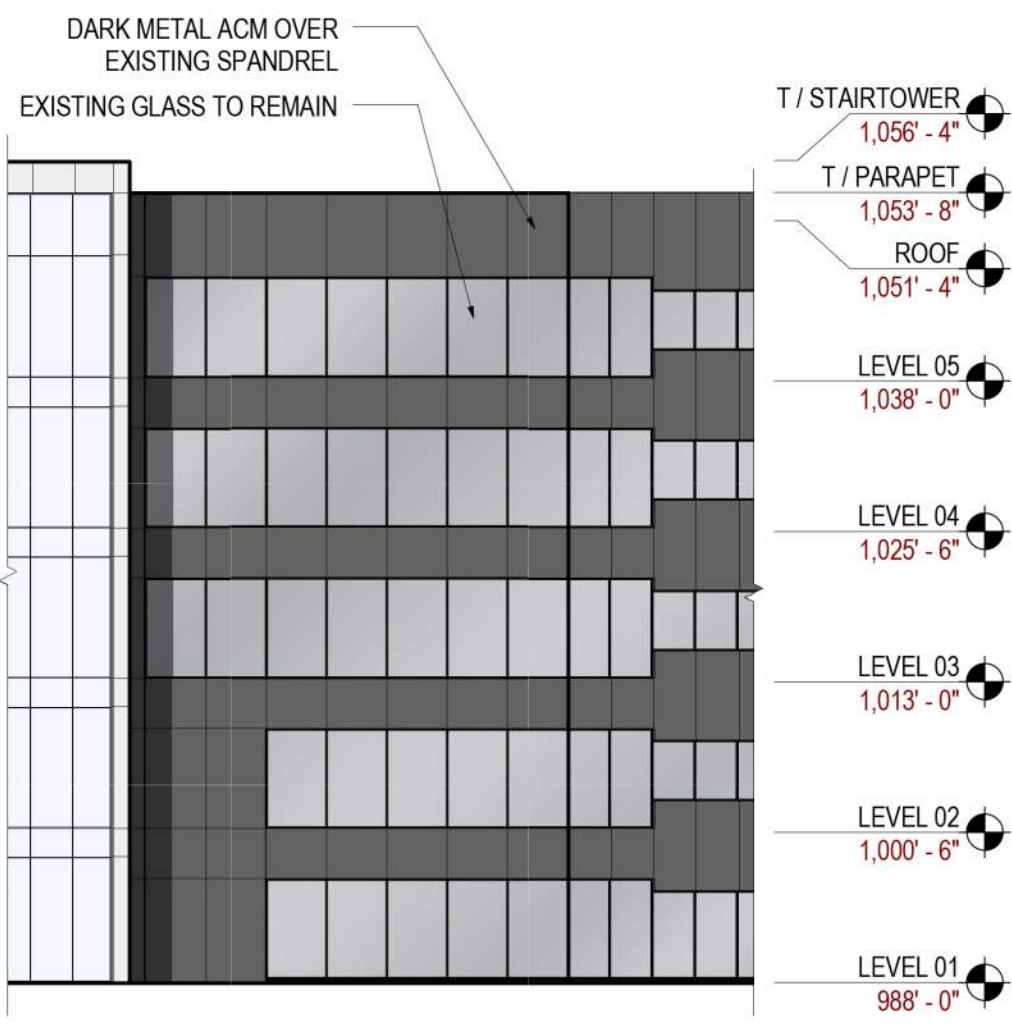
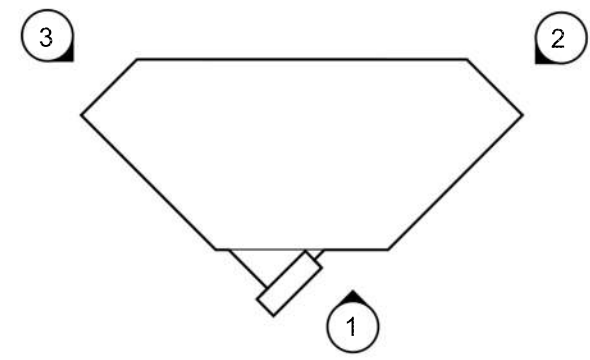
- T / STAIRTOWER 1,056' - 4"
- T / PARAPET 1,053' - 8"
- ROOF 1,051' - 4"
- LEVEL 05 1,038' - 0"
- LEVEL 04 1,025' - 6"
- LEVEL 03 1,013' - 0"
- LEVEL 02 1,000' - 6"
- LEVEL 01 988' - 0"

**NORTH ELEVATION**  
**TECHRISE**

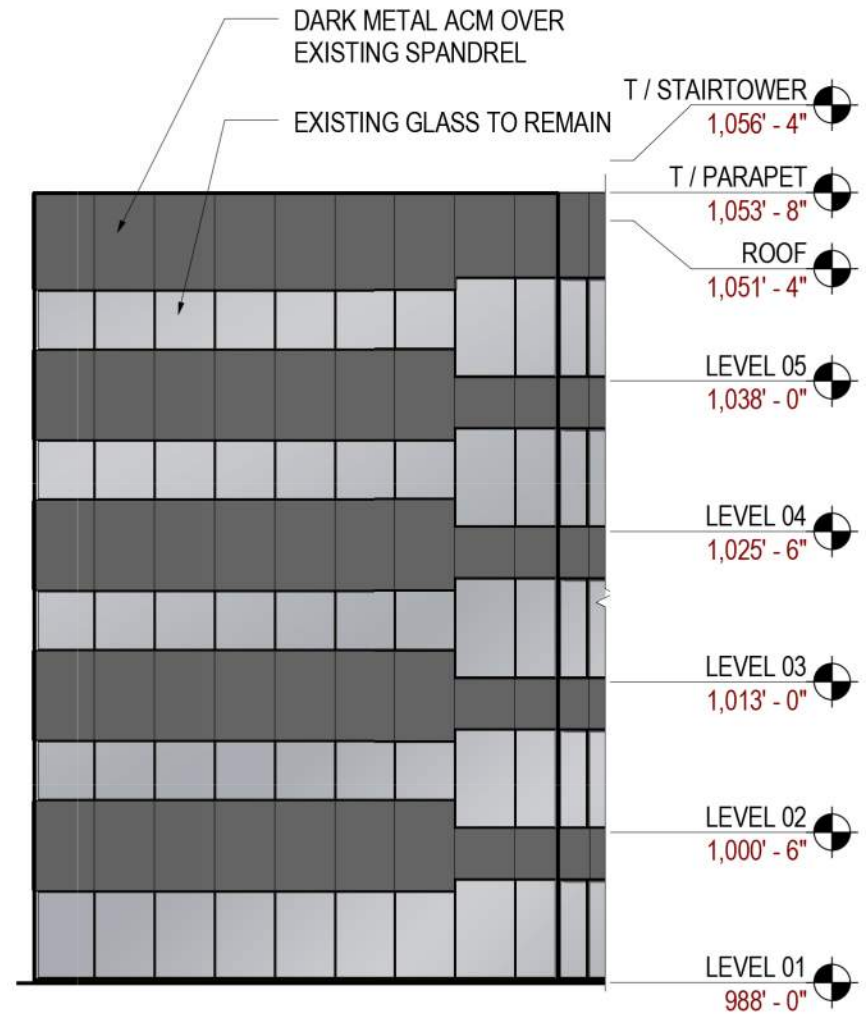
3405 PIEDMONT RD NE  
ATLANTA, GA 30305 | 06.02.2017 | DRC-5



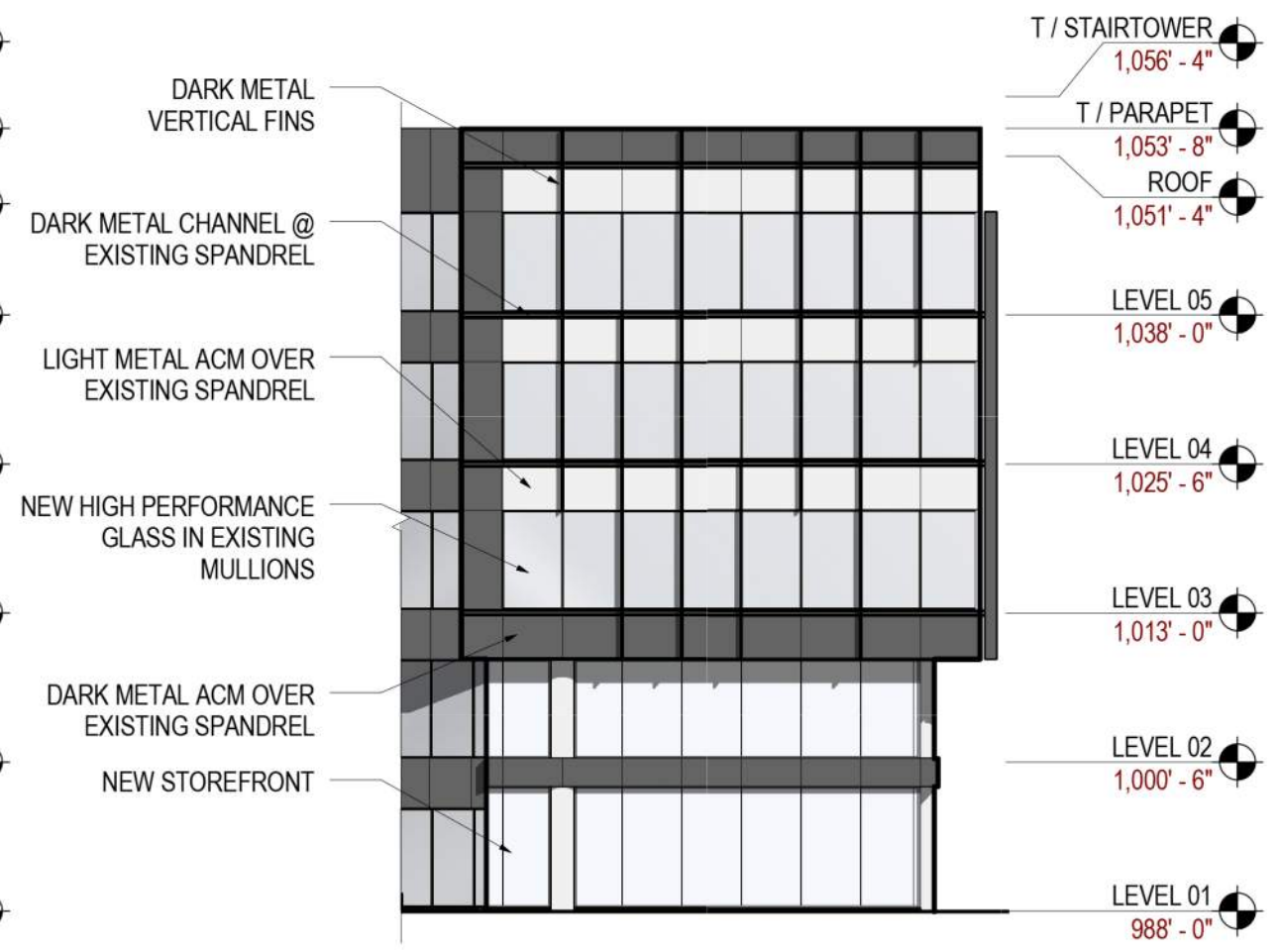




1. SOUTH ELEVATION



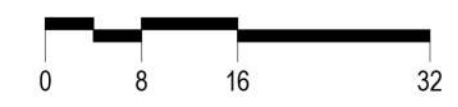
2. NORTHEAST ELEVATION



3. NORTHWEST ELEVATION

ELEVATIONS  
TECHRISE

3405 PIEDMONT RD NE  
ATLANTA, GA 30305 | 06.02.2017 | DRC-6







VIEW FROM PIEDMONT

TECHRISE

3405 PIEDMONT RD NE  
ATLANTA, GA 30305 | 06.02.2017 | DRC-7

**Gensler**

999 Peachtree Street NE  
Suite 1400  
Atlanta GA 30309  
USA

Tel 404.507.1000  
Fax 404.507.1001



June 2, 2017

Denise Starling  
Executive Director  
Livable Buckhead, Inc.  
3340 Peachtree Road, NE  
Suite #1640  
Atlanta, GA 30326

Subject: TechRise Building Renovation  
SPI-12 DRC: Written Description of the project  
Project Number: 13.2745.000  
File Code: 3PD

Dear Denise:

Gensler worked with TechRise Ventures to design a concept that will transform the existing building at 3405 Piedmont Road. The design for TechRise re-envisioned the building skin and outdoor public spaces, and energizes the building lobby and tenant suites with a focus on attracting the vibrancy of a young, innovation-driven workforce.

Embracing the idea of placemaking, our team explored how the identity of a building can be built around a showcase of workplace connection, interaction and innovation. A 5 level glassed-in communicating stair pushed to the exterior acts as a beacon along Piedmont Road that during the day allows for engaging views inside-to-out, and at night comes alive as tasteful LED lighting creates a lantern effect. Along the remainder of the façade facing Piedmont Rd, a re-glazed curtainwall with high-performance insulated glass and metal fins with integral lighting are arranged in a staggered, linear pattern that evokes movement. At the ground floor, new storefront with clear glass allows visual engagement between the workplace and the new hardscape and greenspace features that provide a contemporary upgrade to the Buckhead streetscape. The result creates a landmark aesthetic that is uniquely TechRise.

Sincerely,

David LeFevre  
Associate  
DL/AB