

SPI-12 Development Review Committee

MEMORANDUM

TO: Charletta Wilson-Jacks, Director City of Atlanta Office of Planning

FROM: Denise Starling on behalf of the SPI-9 Design Review Committee

Date: October 7, 2013

Committee Members Present

Denise Starling, BATMA

Sally Silver, NPU-B

Peter Davis, NPU-B

Andrea Bennett, NPU-B

Jim Feldman, BCID

John Crocker, MARTA

Committee Members Absent

Chuck Winstead, BCID

City Staff Members Present

Karl Smith-Davids

1. Proposed Development Address: Cheesecake Factory – Lenox Square

Applicant: Judy Davis – Davis Permits

SAP#:

Project Scope: Addition of Vestibule and New tenant to previous SAP

Variation Requested:

The applicant is proposing to amend the previous SAP to include the addition of a 265 sf vestibule. The vestibule bumps out into the sidewalk but retains a clearzone of 8 feet. The development is located in the space between Macy's and the former Crate and barrel location – previously an open air patio type area.

Materials include venetian plaster with a decorative swirl pattern, copper finished accents, marble mosaics, black granite banding and black canvas awnings. There will be outdoor patio-seating along the front and east sides of the development.

The DRC recommends approval of the request amendment to this application.

SPI-12 Development Review Committee

2. **Proposed Development Address: Sprinkles Cupcakes – Lenox Square**

Applicant: Patti Wallis

SAP#:

Project Scope:

Variation Requested:

The applicant presented the proposed plans for the new cupcake retailer, Sprinkles, in the Peachtree frontage to the right of the main entry to Lenox Square on the street level. The application includes a new retail space, and cupcake production operation as well as a cupcake self-serve “ATM” that will be open 24/7. The applicant noted that previous plans submitted to the City have been revised to meet the 65% fenestration requirements.

The DRC recommends approval of this application.