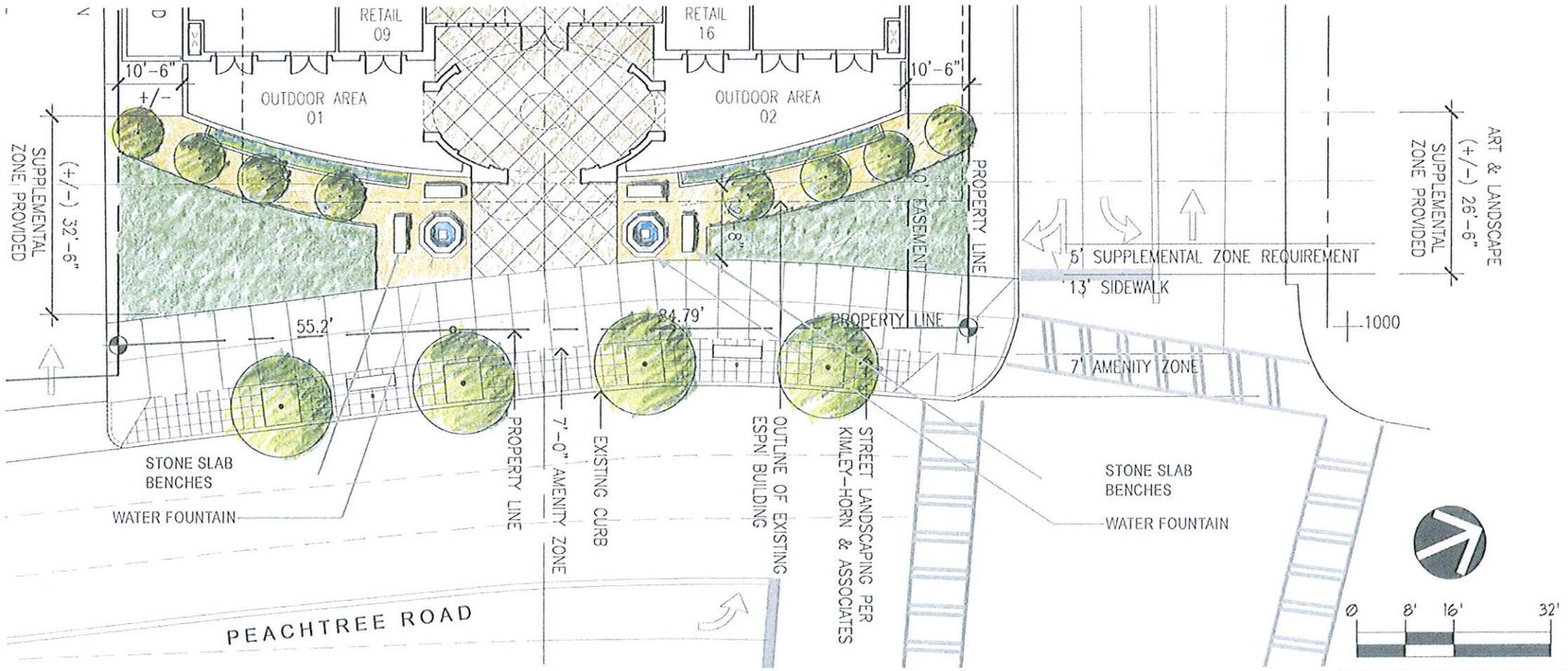
PEACHTREE ROAD EXTERIOR ELEVATION



PEACHTREE ROAD LANDSCAPING PLAN

FINAL DESIGN T.B.D.

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BACKEN GILLAM KROEGER architects

RH ATLANTA

3030 PEACHTREE ROAD
ATLANTA, GA 30305

Date	3.14.13
Drawn By	
Checked By	
Project No	245151
Date	Issue
3.14.13	SCHEMATIC SUBMISSION
3.21.13	SITE PLAN REVISION
3.28.13	PRE-[illegible]
2.12.13	DRB PRESENTATION
	SAP SUBMITTAL

Partial Site Plan and Elevation

SCALE: 1/16"=1'-0"

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I:\2013\13-245151\245151 - Riverwoods Hardware Atlanta\1-Drawings\04-Submittal\01-Studies\RH Atlanta - Outdoor Floor Plan_Schemat - 130117.dwg

RH
WROUGHT IRON
LATTICE OVER
VENETIAN PLASTER
WALL
WOODEN GATE

SPI-9 VARIATION REQUESTS FOR 3030 PEACHTREE ROAD

RESTORATION HARDWARE

1. Section 16-18I.027 - Architectural Design: A variation is requested to allow stucco to exceed thirty percent (30%) of the building's total exterior wall surface fronting a public street. One hundred percent (100%) of the wall, excluding windows and doors, will be venetian plaster, a high quality, high finish variation of stucco. The proposed material is consistent with the quality intended to be protected by the percentage limitations in Section 16-18I.027.

2. Section 16-18I.017(5) - Exterior Building Wall: A variation is requested from the fenestration requirements to allow a solid venetian plaster exterior building wall extending on either side of the main entrance on Peachtree Road. Outdoor retail areas mimicking patios and backyard areas will be provided between such building wall and the heated portion of the building. In lieu of the required sixty-five percent (65%) fenestration, the applicant shall provide architectural details, water features, landscaping and/or other items of visual interest in the expansive supplemental zone as shown on the plans included in this application. Approximately fifty percent (50%) of the required sidewalk has visibility into the outdoor retail area through the main entrance oculus. Further, alternative fenestration in the form of entrance doors and lattice work has been provided on the building wall for a total of sixty linear feet (60') of the on hundred twenty-four foot (124') building wall length, which represents alternative fenestration of forty-eight percent (48%). The alternative fenestration, proposed architectural details, water features, landscaping and/or other items of visual interest as shown on the plans submitted enhance the pedestrian experience in the manner intended by the fenestration requirements.

3. Section 16-18I.017(6)(b) - Walls Exceeding Six Feet (6'): A variation is requested to increase the allowable height of the walls screening the mechanical equipment, trash enclosure and fountain on the southwest side of the property from six feet (6') to nine feet (9'). The proposed walls will be consistent with the materials of the main retail building and will appear to be extensions of building walls rather than screening features.

4. SPI-9 Buckhead Village: Streetscape Regulations Table – Tree and Light Spacing: A variation is requested to allow the tree spacing and light spacing to be thirty feet (30') on center in lieu of forty feet (40') on center and to remove one light from the center of the parcel's streetscape that would otherwise be required in front of the main entrance on Peachtree Road. The alternative spacing corresponds to the spacing across Peachtree Road in the Buckhead Atlanta project and allows for framing of the grand entrance to the store on Peachtree Road.