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## BUCKHEADLINES NEWSLETTER

### September 2012

#### News

**Power to the Pedals** - The Bike to Work Challenge runs from October 1-28 and is open to commuters who live and work in Georgia. Compete as an individual or in teams of 2-5 cyclists (teams must include at least one new bike commuter). You can keep track of how many miles you've ridden and compete for prizes, not to mention bragging rights on the leader board.



Plus, there are instructional classes and educational events open to bike commuters of all skill levels. You can even get linked up with local cycling groups and communities, and get some ideas on how to approach your employer about creating a more bike-friendly workplace.

The Bike to Work Challenge is brought to you by BATMA, in partnership with The Clean Air Campaign, Atlanta Bicycle Coalition and the Atlanta Regional Commission's RideSmart division.

For more information and to register, click [here](#).

For those who want to combine bike commuting with transit, the Atlanta Regional Commission offers a few tips on how to load your bike onto MARTA, narrated by BATMA's Outreach Manager, Tom Bastek.



**Zipcar Special Offer Expiring Soon** - Until September 25th, Buckhead residents and commuters can join Zipcar for only \$25 annual fee and will get their \$25 application fee waived.



You can drive MINI convertibles, Honda and Ford SUVs, VWs and more by the hour or day. Zipcars are available in Buckhead at [Atlanta Financial Center](#) and [Lindbergh City Center](#).

We believe in making an impact on the environment. By using Zipcar along with public transit, walking and biking, you're helping too! Click [here](#) to take advantage of this limited-time offer.

**2012 Telework Summit Available for Viewing** - If you missed the 3rd annual Telework Summit, you can watch as Tedra Cheatham, Executive Director of the Clean Air Campaign, and Elham Shirazi, nationally recognized telework expert, explain the benefits of telework as a business solution.



Also available are presentations by panel members from [ADP](#), [ista](#) and [Assurant](#), who describe their telework programs, including the challenges and triumphs.

#### Community

**Must Attend Benefits In October** - Mark your calendar, because October has two exciting events that benefit fantastic organizations.

First up is the First Annual [Mountain Way Soirée](#) on October 6th from 8am - midnight. The adults-only Mountain Way Soirée will feature the wines of north Georgia's own BlackStock Vineyards and Winery, light hors d'oeuvres from Carole Parks Catering and Atlanta Bread, and live music from [Jess Godwin and friends](#). The event will held at Phipps Tower at the corner of Phipps Boulevard and Lenox Road. Parking is complimentary.

Proceeds will help seed the Mountain Way Common design and development process and maintenance costs and a portion of your ticket cost is tax-deductible. Click [here](#) to learn more about Mountain Way Common and its importance to the Buckhead Greenspace Initiative. Click [here](#) for tickets.



Next is the [Live Thrive](#) inaugural fundraiser on October 18th from 6pm - 10pm. Live Thrive Rocks for Sustainability is not going to be your average fundraiser.

With sweeping views of the Atlanta skyline and an outdoor terrace in a LEED Platinum building, the 18th floor of Nelson Mullins' building in Atlantic Station is the perfect stage for the event. Highlights of the evening include live music by [Yacht Rock Revue](#), a dance floor, tons of silent auction steals, and plenty of delicious, locally produced food and drinks.

Proceeds from the event fund environmental education and sustainability initiatives across Metro Atlanta, including programs such as the Buckhead Eco Collection. Click [here](#) to purchase tickets, but act quickly as they are limited.

**Peachtree Road Transformation Update** - The 11-foot-sidewalks along Phase II of the Peachtree Boulevard transformation will extend past the Ritz Carlton. They will be set back from the road and lined with trees that will grow to provide shade for a pleasant

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#### Upcoming Events



#### SAVE THE DATE Bucks on the Street Auction

November 15th  
6pm - 10pm  
The Estate (formerly  
Anthony's)

The Bucks have been running around Buckhead for several months now, but the time has come to find them a forever home. Join the Buckhead Business Association Foundation and Livable Buckhead for a night of food, music, drinks and fun as we have a live and silent auction with WSB's Justin Farmer acting as emcee.

## RECYCLE- BOWL COMPETITION

REGISTER YOUR SCHOOL BY:  
Oct 9, 2012

RecycleBowl is a fun, fair and friendly competition among grade schools in the US; the program is in its 2nd year and is associated with America Recycles Day, both being Keep America Beautiful programs. The competition awards cash prizes and bragging rights plus providing teaching moments, and engaging students in taking action in recycling. Public, private and charter schools are eligible; in 2012, the competition includes bottles, cans and paper and lasts for 4 weeks from October 15-November 9. The culmination is on November 15th and reports are due back on December 10th; registration and reporting are all done online via the Re-TRAC system with full instructions provide on the website. The first 1000 schools that register get the coordinator toolkit, so time is of the essence in getting the word out to educators to register early. **Registration** is now open and must be accomplished by October 9th.



The Terminus 5C - a bicycle challenge

Saturday, Oct 13th  
11am : Registration  
12pm : The adventure begins  
Meets at [Woodruff Park](#)

5 cycle-friendly bars. 5 physical & mental challenges. 5 hours to make the rounds and win as many points as you can.

Tons of prizes. Lots of swag. Plenty of fun.

Registration Info:  
- \$10 ABC Member (Gets you in the challenge, bracelet to after party/keg, and 5 chances to win)  
- \$20 Non-ABC Member (Gets you an ABC Membership, access to the challenge, bracelet to after party/keg, and 5 chances to win)

Click [here](#) to register.

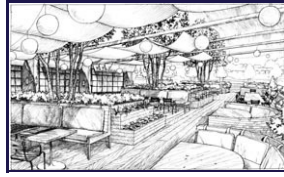
#### Vanpools

walk to lunch. The landscaped median is nearing completion over the MARTA bridge and the meeting point with Phase I. Major activities are scheduled to be completed by end of fall.

The [Peachtree Boulevard transformation](#) is the major enhancement of a stretch of Peachtree Road in Buckhead into a more livable, walkable, bikable, and drivable promenade.

## Development

This on-going section is to keep subscribers educated on the [projects](#) that come before the Development Review Committees (DRC) for the purpose of providing formal comments on Special Administrative Permit (SAP) applications within the SPI zoning districts of the Buckhead Village ([SPI-9](#)) and Buckhead Commercial Core ([SPI-12](#)). Each DRC provides recommendations to the Office of Planning Staff.



Items before the SPI-9 DRC in September 2012:

- [3060 Peachtree Rd. \(former NAVA location\)](#)

Items before the SPI-12 DRC in September 2012:

- [Dantanna's](#)

**Proposed Lindbergh Walmart Development** - In last week's Atlanta City Council Meeting, the council referred the two decisions needed to approve the proposed Walmart Development in Lindbergh back to their respective committees. The two actions, a change to the land use in the comprehensive development plan and then a subsequent zoning change, were both previously considered by the committees and forwarded to the City Council for consideration with no recommendation from either committee due to split votes. While the proposed project does bring jobs to the City during tough economic times and does incorporate two positive features: a 3-acre park and the build out of a portion of the GA400 Multiuse trail, there are still significant concerns over the heavily suburban character of the development in an area envisioned to be a high density transit-oriented community. The project has also sparked concerns over the perceived lack of credence the City is giving to plans and ordinances developed with significant local cooperation. These concerns have led to the City's most basic planning framework - its [neighborhood planning units](#) - uniting together to oppose the development. Learn more about the proposed project and the associated positions [here](#).

## Sustainability



### FuelMaker Phill Lease Program

-With the rising gas prices people are starting to look for alternative energy cars. Even though electric cars are starting to gain popularity, [natural gas vehicles](#) are growing in popularity. A dilemma exists though: which comes first, natural gas vehicles or the infrastructure to refuel them?

Atlanta Gas Light (AGL) has a plan to resolve this dilemma which includes a home refueling appliance lease program that enables Atlanta Gas Light to lease the FuelMaker "Phill" or similar CNG appliances at a discounted rate to individual CNG vehicle owners. Under this program, AGL will be leasing the Phill for \$60 per month for the first 500 customers.



The Phill allows for easy and regular refueling to support your daily commute from the comfort of your own home. Lease terms, which include appliance maintenance, provide cost savings over standard purchase agreements and produces no more noise than your basic air conditioning unit. Finally, the Phill can be installed inside or outside a garage.

For more information about the Phill and AGL's other efforts to reinforce Atlanta's GNC infrastructure, click [here](#).

**66,000 Households Will Receive 96-gal. Recycle Bins** - Beginning October 15, the [City of Atlanta](#) will deliver 96-gallon recycling carts to 66,000 households, at the rate of one thousand per day. The citywide distribution of carts is a key component of the City's sustainability plan, Power to Change, which has a long-term goal of achieving 90 percent diversion of municipal waste by 2020, among other measures. The City of Atlanta's recycling program is managed by the Department of Public Works and serves 95,000 households. The new 96-gallon recycling carts will replace residents' current 18-gallon recycling bins, allowing for more recyclables to be collected. About 30,000 residents already have carts.



### Vanpools With Available Seats:

VP88 - 8am - 4:30pm  
Lawrenceville to Buckhead Loop

VP03 - 7am - 4pm  
Stockbridge to Buckhead Loop

VP16 - 7am - 4pm  
Buford to Buckhead Loop

VP78 - 8am - 5pm  
Buford to Lindbergh

VP177 - 7:00am-4:00pm  
McDonough/Stockbridge to Buckhead

Click [here](#) to get more information about any of these vanpools.



This email was sent to: [scott@batma.org](mailto:scott@batma.org)

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