



Board Meeting Summary

January 19, 2012

Attendance:

Board Members:

Bob Stoner
Sally Silver, NPU-B
Jennifer Hopper, Piedmont
Hospital
Dave Skelton, Gables Residential
Micarl Hill, Mansion on
Peachtree
Kathy Robb, AGL Resources
Dwight Bell, Roxy Capital

Guests:

Mark Karelson, Mason Murer
Fine Art & Peachtree
Corridor Collection
Bill Hayes, Sustainable Solutions
Group

Staff:

Denise Starling, LBI/BATMA
Scott Cantrell, LBI/BATMA
Tony Peters, LBI/BCID/BATMA
Sara Cuomo, LBI/BCID/BATMA

1. Call to Order

Chairman Bob Stoner called the meeting to order at 8:35 am.

Introductions of Members Present - Attendees made their introductions.

2. Administrative Items

Meeting Summary – The meeting summary for the December Meeting was presented to the board for approval. **MOTION:** Sally Silver placed a motion before the board to approve the meeting summary. The motion was seconded and the board approved unanimously.

December Financials – Sara Cuomo reviewed the December Financials with the board, providing the following highlights:

- BATMA approved another funding offset to cover LBI expenses incurred during July through December 2011. The total amount of funding granted by BATMA in 2011 was \$45,607.74.
- A payment to Morris Manning and Martin is due for services rendered related to the LBI Trademark Filing.
- December financials show the deposit of the \$5K donation from the Bucks on the Street Art Program.
- At the end of 2011 LBI saw a net income of \$32,604.32.
- December books will not be finalized until the Tower Place Park appraisal is complete and value of the easement is posted to the books.

2012 Membership Dues Assessments – Membership invoices have been sent to The Lenox Building, Atlanta Financial Center and 3344 Peachtree. Another batch of invoices will be going out shortly. Membership to LBI will include membership to BATMA.

2012 Budget – Mrs. Starling reported that BATMA is receiving the full amount of the CMAQ funding request. With the TMA funding secured, Mrs. Starling will be developing a budget for the organization which will be presented at the February board meeting.

2012 Meeting Schedule – The current schedule of board meetings directly conflicts with the hotel council meetings. A discussion ensued about rescheduling. The board meetings will be held on the third Wednesday of each month. Mrs. Starling will send new calendar notices to the board members.

3. Development/Fundraising Activities

Pending Grant Requests - Mrs. Starling reported updates on the previously submitted grant requests:

- The proposal submitted to ArtPlace for support of the Walking Museum was turned down.
- LBI has submitted a LCI grant request to ARC for the History Project. LBI is in partnership with the Buckhead Heritage Society on this project and they will be supplying the local match.
- LBI will be submitting requests to Park Pride for their micro grants (up to \$50K) to cover park development. One request will be for Frankie Allen Park that will be the match for fundraising efforts by Buckhead Baseball. The other will be for Mountain Way Park.
- Mrs. Starling and Buckhead Heritage will be meeting with representatives from the Courts Foundation to help raising the matching funds for the LCI grant.

Secured Grants – Mrs. Starling reported.

- The City of Atlanta has committed \$200K of funding for the GA 400 trail project.

Targeted Foundations/Grants – Mrs. Starling reported

- A donor with a family foundation whose mission is similar to that of LBI's has been identified. The foundation has interest in transferring its assets to LBI. This would require approval from the attorney general. Total amount of funds are estimated at \$100K. Funding would be restricted and would likely be available for the GA 400 Trail project or the Art Program.

A discussion ensued about including contact names and numbers for foundation/grant/funding references in the board packets.

4. Project Reports

Recycling Initiatives

- **Communitywide Program** - Tony Peters reported. Mr. Peters and Bill Hayes continue to meet and present proposals to the pilot properties. The proposals are coming back with an average of 25% savings to the properties without considering the LBI membership dues. Mr. Peters reported that for buildings who have not been a member of BATMA, selling the program has been a little more challenging because to participate in the program the building is required to join LBI at the Benefactor level. Current BATMA members are not as challenging to get signed on. Participating in the TMA and incorporating a recycling program amounts to approximately 3 points toward LEED certification. This is an added

value that can be included into the sales pitch of the program. Mr. Peter's goal is to get 12 buildings signed on to program in 2011. A discussion ensued. Bill Hayes reported that Atlanta Financial Center is currently active in the program. The Courtyard by Marriott has signed a contract and will be starting in February. In addition to trash collection, Mr. Hayes reported that they will be assisted in implementing a recycling program. After the recycling program is in place, all guest rooms will be equipped with recycling bins. A discussion ensued about program logistics and target markets.

- **2012 EcoCollection Event** – Scott Cantrell reported. The event is scheduled for March 24th and will be hosted at Passion City Church. This year's event will include household chemical waste disposal. LBI is in the process of procuring sponsorship. The sponsorship documentation was included in the board packet. Approximately half of the sponsorship funding has been secured including \$10K from Councilman Howard Shook and \$10K from Councilwoman Yolanda Adrean. There will be press coverage at the event. LBI has partnered with the Tomy Nobis Center for electronics recycling. Atlanta Paint Disposal will be remixing all of the paint collected at the event and returning it to the community. The newsletter went out yesterday with information about the event. People have already expressed interest in volunteering. Credit Card donations will be accepted at the event. A discussion ensued.

SPI-12 Rezoning Initiative – Mrs. Starling reported that the final documentation will be submitted to the city by January 26th to go through their approval process. Once approved, adoption is expected by April 2012. There are some concerns that remain from the development community, specifically regarding the plaza requirements. The greenspace elements included in the final draft include plazas, streetscape standards (wide sidewalks, landscape buffers, etc.), open space requirements, and incentives for buildings exceeding the new energy code. A discussion ensued.

Greenspace Implementation Plan – Mrs. Starling reported.

- **Buckhead Quarry** – The donor was identified to purchase the property, the City's Green Team had committed \$80K to stabilize the property and the North Buckhead Civic Association had committed \$1800 to develop the design concept. However, the property recently went under contract with an outside buyer. Mrs. Starling will monitor the developments to determine if the opportunity is salvageable.
- **APS McClatchey Site** – This site is directly adjacent to the Lowrey Stevens Cemetery site and is owned by the Atlanta Public Schools. Mrs. Starling attended a meeting with the Director of Facilities for Public Schools and it looks very promising that the land transfer will take place. There has not been mention of cost.
- **Lowrey Stevens Cemetery** – This is the site of the proposed trail head for the GA400 Trail Project. LBI is working with the Atlanta Development Authority on the quiet title process to get the property transferred to LBI. The anticipated cost to LBI is \$20K.
- **Frankie Allen Park** – See above under Pending Grant Requests. The City of Atlanta has \$65K in its budget to rework the front parking area of Frankie Allen Park on Pharr Road. That covers about half of the necessary funding. LBI will be applying for a grant through Park Pride to fund a portion of the match. Buckhead Baseball will be asked to do fundraising for the remainder. A discussion ensued.

GA400 Trail – Mrs. Starling reported that the concept meeting with GDOT is scheduled for January 25th. All the required agencies will be present at this meeting to review the concept, which will include trail alignment and points of entry. Formal approval should be given 45 days after the concept meeting at which point public engagement will begin. The neighborhoods and property owners are expected to have concerns about the project. A discussion ensued.

5. **New Business**

Land Trust Alliance Standards and Practices – Mrs. Starling reported that as part of the land trust certification process LBI is required to accept the Land Trust Alliance Standards & Practices. **MOTION:** Bob Stoner made a motion that the board ratify the Land Trust Alliance Standards & Practices. Sally Silver seconded the motion and the board approved unanimously.

Komen 5K Sponsorship – Mrs. Starling reported that the Susan G. Komen Foundation was interested in moving their 5K race to Buckhead from Atlantic Station. However, Macy's denied access to their parking lot at Lenox Square which would have been the large meeting point for the race. LBI will continue to work with the Susan G. Komen Foundation to see if the race can be accommodated in future years. A discussion ensued.

New Board Member Election – This action item has been deferred to the February meeting.

Buckhead Quarry Design Contract Administration – Mrs. Starling reported that the scope of services from AECOM has been submitted for initial design concept and renderings of the Buckhead Quarry site. See above under Greenspace Implementation Plan (Buckhead Quarry). **MOTION:** Sally Silver made the motion to approve LBI's management of the AECOM contract as well as contributing an additional \$400, in addition to the \$1800 committed by the North Buckhead Civic Association, towards the design costs contingent the site becoming available. The motion was seconded and the board approved unanimously. A discussion ensued.

Arts Council Committee Appointments – Mrs. Starling reported that the Arts Council Committee would be charged with selecting and approving the art for the Walking Art Museum project. A list of the proposed members was presented to the board. Mark Karelson discussed the qualifications of the proposed members. The list is not confirmed, but all prospects have been approached about the project. A discussion ensued. **MOTION:** Bob Stoner made the motion to approve all of the individuals presented collectively forming the Arts Council Committee. Sally Silver seconded the motion and the board approved unanimously.

6. **Other** - Mrs. Starling reported that the Buckhead Market Report will be coming out in the February 3rd Atlanta Business Chronicle. Advertising opportunities are available. A number of LBI programs will be highlighted.

7. **Adjourn** - The meeting was adjourned at 10:05am.