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**Robin Loudermilk and Tony Conway to Co-Chair PATH400 Capital Campaign
Fundraising for Final \$9 Million Needed for 5.2-Mile Greenway Set to Begin**

September 29, 2015 – ATLANTA – Livable Buckhead, the nonprofit organization spearheading the development of PATH400, announced two prominent Buckhead business leaders will co-chair the organization's PATH400 Capital Campaign to raise \$9M to complete the project. [Robin Loudermilk, president and CEO of The Loudermilk Companies](#), and [Tony Conway, founder and CEO of Legendary Events](#), will lead the effort to raise the funds to complete the planned 5.2-mile greenway through Buckhead.

[PATH400](#) is a planned 12-foot-wide walkable and bikeable greenway extending from Loridans Dr. in North Buckhead and heading southward to connect to a future segment of the Atlanta Beltline at Peachtree Creek, near the Lindbergh MARTA station. PATH400 will form the spine of Buckhead's greenspace system, linking local and regional parks, cultural, and retail attractions, and providing an outdoor recreation amenity.

"PATH400's potential impact is incredible, and I am proud to be part of the effort to bring it to fruition," said Loudermilk. "Buckhead offers the best of many things, and Livable Buckhead has worked with the City, local groups, and employers to create a community asset for the people who work, live, and visit Buckhead. PATH400 is moving Buckhead forward, strengthening our community, and making Buckhead more livable for the next generation of residents and workers."

PATH400 is a critical link for connectivity within metro Atlanta's regional trail network. At the south end, it provides the only connection to the BeltLine, Confluence Trail, and the planned Peachtree Greenway along the creek. On the north end of PATH400, the project goes through the 8-acre Mountain Way Common park and will be adjacent to one of Georgia's oldest cemeteries, located near Loridans Drive.

"I believe that in a decade we will look back and find it hard to imagine Buckhead without PATH400," said Conway. "It will be more than just an amenity. It will change the way people move in and around this area, and it will open up exciting opportunities for events and exhibits that add an energizing aspect to life in Buckhead."

"We are incredibly fortunate to have these highly respected members of the Buckhead community co-chair the PATH400 capital campaign," said Denise Starling, executive director of Livable Buckhead. "Robin and Tony are proven leaders with a strong records of supporting the civic fabric and nonprofit

community of Atlanta. We couldn't be more pleased that they've agreed to lend their tremendous talents to this effort."

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About Livable Buckhead

Livable Buckhead, Inc. is a nonprofit organization that strives to ensure the long-term viability and prosperity of the Buckhead community. It does this by working cooperatively with individuals, public entities and private businesses to integrate into everyday life and business sustainable strategies that improve the environment and quality of life in the community. For more information about Livable Buckhead and its programs, visit www.livablebuckhead.org.

About PATH400

[PATH400](#) is a 5.2-mile walkable, bikeable greenway being constructed on public land adjacent to GA400 extending from the bank of Peachtree Creek northward toward the northern edge of Atlanta. It is the centerpiece of a broader greenspace plan, the Buckhead Collection, initiated by Atlanta Councilman Howard Shook. Livable Buckhead is spearheading the PATH400 project in partnership with the Buckhead Community Improvement District (Buckhead CID) and the PATH Foundation. Several other agencies and organizations are involved in the development of PATH400, including Georgia Department of Transportation, the City of Atlanta, MARTA, Atlanta Neighborhood Planning Unit B, and Atlanta Public Schools. PATH400 will increase access to community amenities such as arts, historic, and cultural exhibits; neighborhood pocket parks and greenspaces; retail centers; and learning centers.