

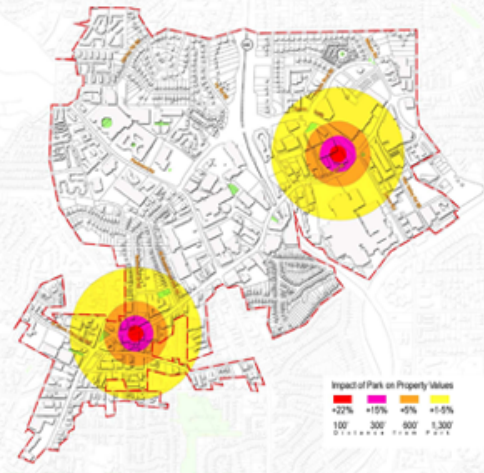
Plaza Vision + Guiding Principles

Each year, Buckhead attracts over 600,000 visitors for a variety of events, activities, and festivals. However, there is no central space to host these events. The Buckhead Collection proposes to remedy this and provide residents, employees, and visitors in Buckhead with access to two Central Gathering Spaces located within the Urban Core of the Buckhead CID that function as the focus of community activity and civic identity. One will be located in the Buckhead Village and will be a minimum of 1 acre in size and the other will be located in the Lenox Area and will be between 3 to 5 acres in size. The Central Gathering spaces should be strategically located and designed to facilitate programmed festivals and events.

Example of Central Gathering Space



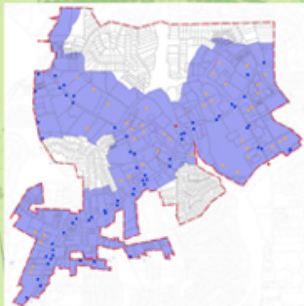
Proximate Principle



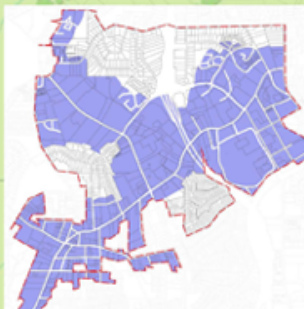
Site Selection Criteria



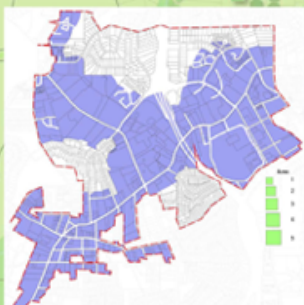
Density + Diversity of Land Uses



Access to Mass Transit + Parking

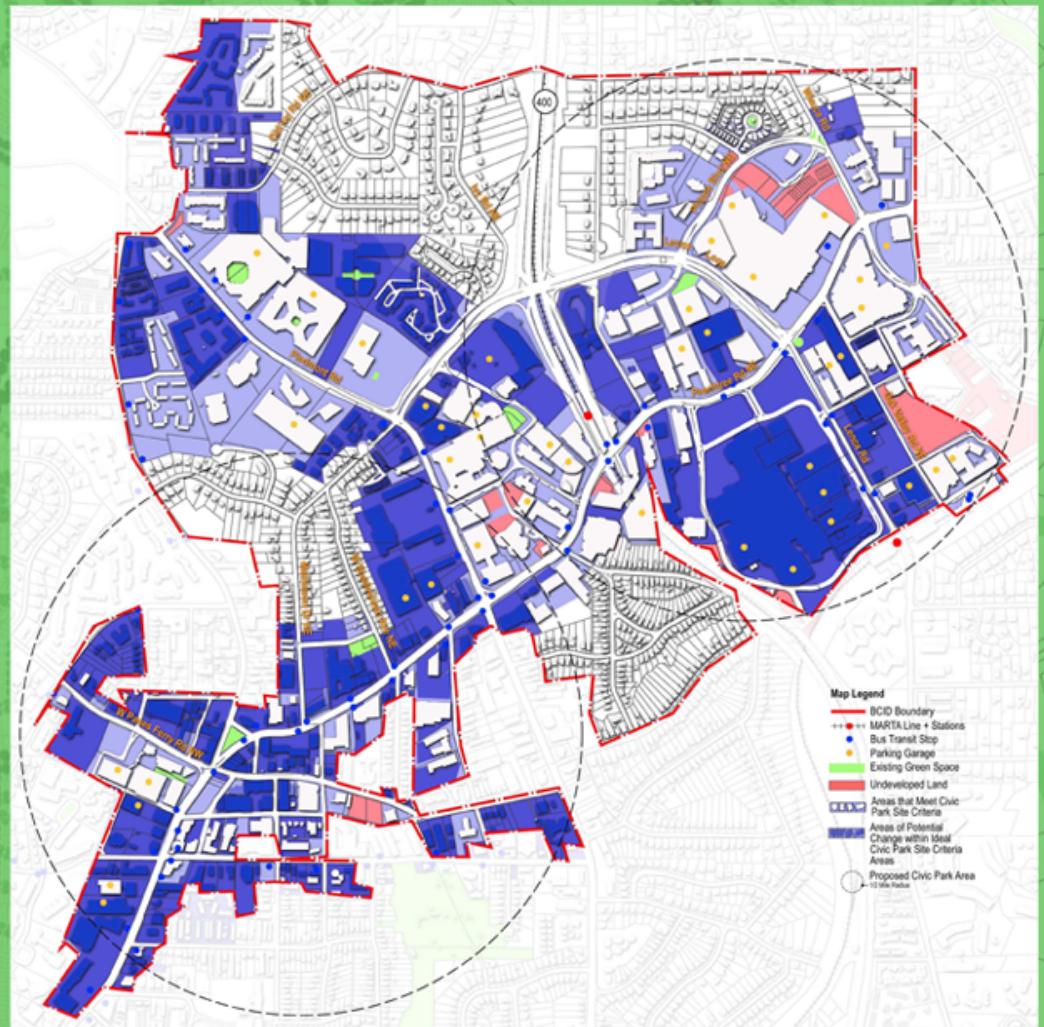


Visibility + Activity from Public Streets



Sufficient in Size for Events and Festivals

The Buckhead Collection Central Gathering Space Vision



Proposed Central Gathering Spaces